





**WHITE LABEL
COMPETITIONS**



- ➔ Free content - relevant to your audience
- ➔ New revenue stream
- ➔ Zero costs
- ➔ No partner resource required, everything included
- ➔ Open to brands, individuals, affiliates, agencies



WHITE LABEL COMPETITIONS



- ➔ Fixed revenue for every user that registers
- ➔ Marketing materials and CRM provided
- ➔ Increase ad' impressions - retain all ad' revenue
- ➔ No links away from your site
- ➔ Joint data ownership, build a database of members
- ➔ Monthly electronic payments



WHITE LABEL COMPETITIONS




The screenshot shows the tiscali website with a navigation menu and several promotional banners. A prominent banner for 'Win a Holiday to Spain and Spending Money' includes a registration form with the following fields:

- Title (dropdown menu)
- First name
- Last name
- Postcode
- E-mail address
- Checkbox: 'Please tick here to receive the Tiscali Newsletter'
- Continue button

Below the form, it states 'All fields are required.' The footer includes copyright information for 'GET ME A TICKET 2009' and a list of site links.



The screenshot shows the Russell Grant website with a navigation menu and several promotional banners. A prominent banner for 'Win £15,000 Cash FREE' includes a registration form with the following fields:

- Title (dropdown menu)
- First name
- Last name
- Postcode
- E-mail address
- Continue button

Below the form, it states 'All fields are required.' The footer includes copyright information for 'Copyright 2009, Russell Grant Astrology'.



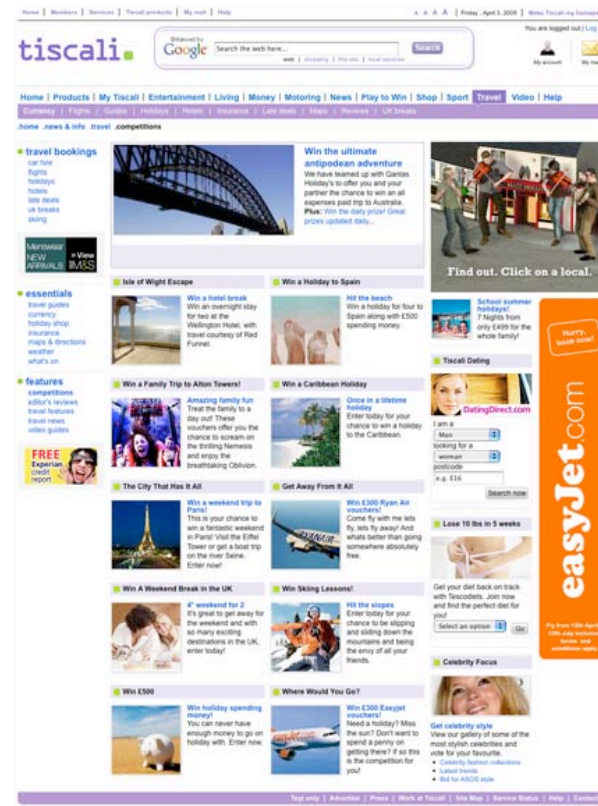
how it works

XML prize feed allows automated content updates

➔ Updated daily

➔ Choose prizes by category, prize value, start or end date

➔ No manual work to change content





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1. Provide us with your colour scheme
2. Choose the content most relevant to your audience
3. Sign off your competition website
4. Add competition links to your website
5. Track your revenue through our online reporting



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